

SSM 75 - INTERNATIONAL TRANSPORT MANAGEMENT

Transport is a critical and costly function that is frequently overlooked. Yet the benefits from efficient control and administration of operations and transport vehicles can be substantial. After exploring the different transport modes of road, sea and air, this seminar looks at the practical day to day basic operational procedures to be carried out in managing a fleet of road vehicles used for freight transport. It then explores how to run these transport operations more productively, including an overview of the legislation and regulations involved. It will give a structured approach so delegates can analyse and then improve their transport operations.

WHO SHOULD ATTEND?

- Those new to managing freight transport fleets
- Non transport people who need to gain an awareness of the issues and key drivers of road freight transport operations
- Transport and Distribution Supervisors/Managers who need to “confirm” current operations
- Companies who need to understand the key drivers of transport operations

PERSONAL IMPACT

- Examine the link of transport in the company operations and activities
- Analyse the key areas of operations
- Identify and Understand key performance indicators
- Succeed in improving operations
- Best in class practices
- Be able to understand, recall and apply improvements after the seminar for work based application

COURSE CONTENTS

Session 1: Introduction

- The Role of the Transport
- Objectives, roles and responsibilities
- Definitions and uses of transport
- Checklist to undertake an initial analysis of operations
- Transport Modes and Methods
- Speed, cost and reliability variables
- Choosing transport modes
- Checklists on advantages/disadvantages of alternative modes

Session 2: Vehicles and Equipment

- Vehicle types
- Body types
- Mechanical handling equipment
- Vehicle specifying
- Checklists to help on deciding the best option
- Checklists on Equipment Selection

Session 3: Route Planning

- Routing & scheduling
- The trade off between vehicle fill and customer requirements
- Critical planning elements to cover in every journey
- Scheduling differences dependant on drops and distances
- Checklist on how to complete Time Planning & Scheduling
- Use of computerised packages
- Vehicle, operator and driver legislation
- Vehicle Maintenance and Checklist
- Accident awareness
- Accident analysis
- Accident cost analysis
- Accident preventing
- Health and Safety legislation

Session 4: Improvements, Productivity, Cost and Service

- Identifying the Typical Costs involved
- Getting costs under control by targeting and measurement
- Checklists on Vehicle Productivity, Vehicle costs and on fuel economy
- Service level analysis
- Checklist on Customer Service Sampling

Session 5: Managing Drivers

- Importance of drivers
- Motivating drivers
- Training drivers
- Checklist on motivation
- Course evaluation and summary